



William Slade

Vice President, National Property & Contractor Connection & General Adjuster, Global Technical Services (GTS)
Crawford & Company (Canada) Inc.
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BIO:

William Slade has been with Crawford & Company since 2017. He is a dynamic and solutions-oriented leader with extensive experience across catastrophe response, Contractor Connection, national property programs and leading Technology Innovation Teams.

William is known for building high-performing teams, strengthening client relationships, and delivering strategic improvements that enhance service quality and operational efficiency backed by data-analysis and client reporting. His strategic planning and execution combine people and technology. William has also been a member of our National Catastrophe Team attending CATs across Canada and the Caribbean.

EXPERTISE:

Catastrophe Response and Deployment, Commercial & Residential Property, Building & Construction, Wrap-up Liability, Equipment Breakdown.

EXPERIENCE:

2025 – Present: VP, Property, Contractor Connection - Crawford
2021 – 2025: National property Claims leader – Crawford
2017 – 2021: Branch Manager – British Columbia – Crawford
2008 – 2017: GTS Large & Complex Loss Adjuster - Crawford

QUALIFICATIONS:

Certified Insurance Professional (CIP)
Certified Fire and Explosion Investigator (CFEI)
Insurance Council of British Columbia, Level 2 Adjuster License
Alberta Insurance Counsel Level 2 Adjuster License
Ontario - Level 2 Adjuster License
Bachelor of Arts, University of British Columbia (BA)