

Alternative Market Services

Customized to meet your unique
program needs

Let us create the perfect program for you

Whether you represent an MGA/MGU, carrier program, group captive, or a risk retention group, you can rest assured that our in-house industry professionals have the expertise to completely understand your program needs and create the best solution for you. Applying our in-house claims management expertise and leading-edge technology, we will build the right program that delivers industry leading results and impactful insights.

“We are proud of our decades of experience in the alternative markets space and are confident that our team of experts will continue to deliver on our promises and help your program succeed.”

*Marc Cunningham
Chief Sales & Marketing Officer – Broadspire, U.S.*

Relying on our experts to handle the details

We provide the solutions to meet all your alternative program needs

- Workers' compensation
- Disability & leave management
- Employer's liability
- General liability
- Product liability & recall
- Affinity/warranty
- Auto liability
- Accident & health
- Medical management

With decades of experience creating completely customized programs for thousands of clients in industries as varied as construction, transportation, hospitality, healthcare, and more, we have the skills to take care of your program. Leave the claims management to us; we've got you.

Providing data-backed program insights

You want your program to run as efficiently and as effectively as possible in support of your profitability. Taking a whole-program perspective, we will regularly deliver impactful program health insights that will give you the information you need to make truly informed strategic business decisions.

- + MACHINE LEARNING
- + CONTROL TESTING
- + QUALITY ENGINEERING
- + USER EXPERIENCE RESEARCH PROGRAM
- + SOFTWARE ENGINEERING
- + PRODUCT DEVELOPMENT
- + INTELLIGENT INDUSTRY BENCHMARKING
- + OMNI-FORMAT DATA INTAKE
- + DATA CONSOLIDATION AND PURIFICATION
- + CONSULTATIVE ANALYTICS

For more information about each service, go to:
www.choosebroadspire.com

As a Crawford Company, Broadspire is based in Atlanta, Ga. Services are offered by Crawford & Company under the Broadspire brand in countries outside the U.S.

Broadspire
BY CRAWFORD & COMPANY

About Crawford & Company®

For over 80 years, Crawford has led the industry through a relentless focus on people and the innovative tools that empower them.



LOSS ADJUSTING



THIRD PARTY ADMINISTRATION



MANAGED REPAIR



MEDICAL MANAGEMENT



ON-DEMAND SERVICES



CATASTROPHE RESPONSE

10,000 employees | **70** countries | **50,000** field resources
\$18B claims managed annually

Crawford

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