

Subrogation Services

Enhance recovery with automation and expertise

Smarter subrogation tools improve recovery rate

Traditional subrogation programs rely on antiquated methods to identify claims. While many adjusters are well-equipped to identify obvious subrogation claims, the human element can be imperfect and result in cost leakage of up to 20%. Broadspire uses predictive analytics to capture additional subrogation opportunities and helps recover more funds, giving you consistent confidence of maximum returns.

Unlock the power of data to lower total cost of risk

The sophistication of Broadspire's technology-powered subrogation service begins with decades of experience and expertise in managing claims. Using our historical claims data, we used machine learning and a contextualized search engine to identify key variables, words and phrases related to subrogation potential. Our predictive analytics flag claims with a high recovery probability more efficiently and more accurately than human reviewers. Our solution also optimizes the data capture and file notation and automatically coordinates the involvement of the subrogation unit. This focus on data and a streamlined process means greater recoveries and faster subrogation turnaround.

**More
efficient
& accurate**

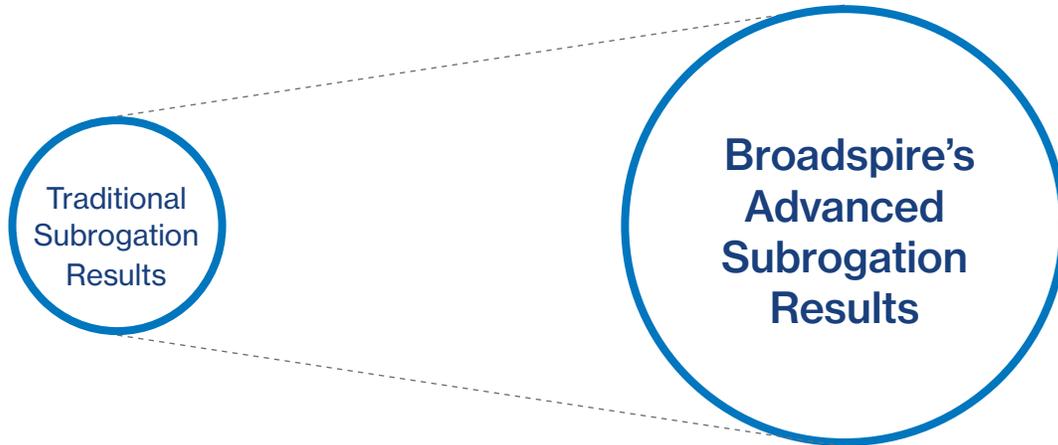
than traditional manual
review process

**Up to
28% lift**

in recovery rate
on selected claims

Expand Your Recovery Horizons

Broadspire's advanced subrogation gives you a deeper view into recovery opportunities.



Powered by:

- Predictive analytics to proactively flag subrogation opportunities
- In-house subrogation team fully integrated with our claims system, adjusters and nurses
- Added oversight with a dedicated, experienced team averaging 26 years of experience
- Full reporting suite of custom and standard, automated reports

About Crawford & Company®

For over 80 years, Crawford has led the industry through a relentless focus on people and the innovation tools that empower them.



Loss
Adjusting



Third Party
Administration



Managed
Repair



Medical
Management



On-Demand
Services



Catastrophe
Response

10,000 employees | **50,000** field resources | **70** countries | **\$18B** annual claims payments

Broadspire®
BY CRAWFORD & COMPANY

As a Crawford Company, Broadspire is based in Atlanta, Ga. Services are offered by Crawford & Company under the Broadspire brand in countries outside the U.S.