



The Crawford ADVANTAGE

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Getting back on track

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Across Canada markets are opening and businesses are getting back on track. If you haven't been working or you are interested in pursuing new opportunities, utilize these tips to be prepared for a changing job market.

Refine your resume

If the market is flooded with people looking for the same role, you will have to do more than indicate you've done the job before. You will need to demonstrate that you are the best person for the role by backing up your achievements with numbers and statistics. Example: Over 15 years' experience handling large and complex losses with a portfolio that includes approximately 70% property, 20% casualty and 10% accident benefits claims.

Keep your social media profiles up to date

If you only have one online presence let it be LinkedIn. It allows you to put a summary of your skills, ask for personal recommendations and easily reach out to others in your field. It also gives employers and head-hunters the opportunity to search and see if you meet their criteria. It is an easy way to expand your network and stay in touch with colleagues.

In This Issue

Welcome to The Crawford ADVANTAGE, a newsletter exclusively for job seekers and clients in the Crawford community. In this issue we feature:

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Success is a science; if you have the conditions, you get the result - Oscar Wilde





Recognize that you are always communicating

Whether communicating in writing (resume/online) or during an interview (video/in-person), be clear, concise and use action words. A one or two page resume with a note at the bottom indicating that you would love to discuss your latest training is better than submitting a 6 page document that lists all the training you've ever completed. It communicates that you respect time.

Before an interview, practice using action words to describe yourself, your work and what you want from the role. You are always communicating, whether it is through your silence or attire.

Maintain your licenses and designations

If you want to work as an independent adjuster you will need to ensure that your licenses are valid and any continuing education (CE) requirements are maintained in your jurisdiction. If a role is time sensitive and your license is not valid, you may lose the opportunity.

Crawford Workforce Advantage will share any free training opportunities on our Twitter account @CrawfordWFA.

Demonstrate your ability to innovate and change

If there is one thing that this pandemic has proven, it's that staff must have the technical competency to be able to work online, from remote locations. Along with knowledge of adjusting software, you should be up to date with online conferencing technology and familiar with mobile applications.

Software competencies can be taught, but a desire to learn cannot. Have examples of situations where you have taken the initiative and embraced innovation and improved.

Be mindful

When you are in the moment, you demonstrate respect for others and the contributions they make. Ask questions, do your due diligence to find out more information, talk less and listen more. You will find that the contributions you do make become more significant.

Set your goals and celebrate the milestones

It is common for runners to get their smartwatches to set a 5 or 10 or 20 km path for them. It pre-determines a goal and gives them milestones to celebrate. It is the same for your career. You need to set goals so that you can celebrate the successes. If your career path changes, you can redefine the goals, but without milestones it is easy to get lethargic.

Email us at WorkforceAdvantage@crawco.ca for career advice.

Job Opportunities

Crawford Workforce ADVANTAGE is always recruiting!

Email your resume if you are interested in becoming a part of our team.

Accident Benefits Adjuster
(Toronto area)

General Liability Adjuster
(Toronto and Ottawa area)

Accident & Health
Adjudicators (Mississauga)

Commercial Property Adjuster
(across Canada)

Workers Compensation
Specialist (Mississauga or
London)

Bilingual Adjusters and FNOL
(Quebec, Waterloo and
Maritimes)

Apply at

WorkforceAdvantage@
crawco.ca

Crawford

Learning Opportunities



TRICKS OF
THE TRADE:
Investigating
Contractor Liability
Claims

7 Ways to Own
Your Personal
Power



How the
Pandemic will
Shape the Near
Future



When You Realize
You'll Never Get
Your Dream Job



**BUILD MEASURE
EARN**

Find out more about
building your career
through CIP courses

JOB FOCUS

Property Damage Inspector (Western Canada)

Crawford Workforce Advantage is currently recruiting for property damage inspectors for our team in Western Canada. The successful candidates will inspect damage to properties following significant weather events and will be responsible for comprehensively evaluating and recording damage to properties and submitting the information to estimators for claims processing. The focus will be primarily on identifying roofing, siding, window and outbuilding damage.

If you are a high-energy individual with a flexible schedule, this opportunity may be for you.

Requirements

- Recognize and document the extent of damage and ability to identify the various building materials damaged;
- Comfortable climbing a ladder (to be provided by inspector) to assess damage and take pictures (will not entail climbing onto the roof);
- Requires own personal vehicle, valid driver's licence, cell phone (Wi-Fi access) for use during working hours;
- Comfortable travelling to different locations as required;
- Ability to work intensely for up to 1 week at a time (intermittently). Compensation paid per inspection using a set rate;
- Adhere to Covid-19 safety precautions;
- Available for work through the summer months on short notice and with immediate deployment;
- Document a scope and electronically upload through provided platform;
- Strong computer, reporting and communication skills are a must;
- Post-Secondary education in an insurance related field is considered an asset;
- Previous estimating experience considered an asset;
- Previous XACT experience considered an asset;
- Previous CAT experience considered an asset;
- Proficient in MS Office, with working knowledge of Excel, Word and Power Point Programs.

To apply for this role go to Crawford Canada Careers.