



CRAWFORD COMPLIANCE

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**FOR IMMEDIATE RELEASE**

**Crawford & Company (Canada) Inc. Makes Strategic InsurTech Investment**

**TORONTO (January 10, 2018)** – Crawford & Company (Canada) Inc. is pleased to formally announce that it has invested in a software solution designed to assist in the management of independent contractors. The investment is part of Crawford's commitment to provide customers with modern solutions that address business needs as it carries out its mission of restoring and enhancing lives, businesses and communities. The software platform, called Crawford Compliance, leverages mobile, cloud-based technology to digitalize existing manual processes associated with contractor management. Crawford Compliance joins WeGoLook as the company's newest InsurTech investments.

"Tied to our [Crawford 360°](#) approach to enhancing the claims experience, this strategic investment provides a solution to the existing costly and manual processes associated with managing independent contractors," said Pat Van Bakel, president & CEO, Crawford & Company (Canada) Inc. "As a risk management tool, this software enables our clients to validate that credentialed independent contractors are hired and that work is rendered within scope, reducing liability exposures."

As a software as a service (SaaS) platform, Crawford Compliance's modular software houses pertinent and easily accessible data for the use of the hired independent contractors and their clients, commercial enterprises. The Crawford Compliance software suite comprises "Trackers," each of which performs its own unique function from the tracking and maintenance of license, certification, health and safety training, and insurance documents to tasking out assignments, providing full oversight of assigned work. Using the secure, field-based, cloud system, Crawford Compliance stores and tracks all documents, keeping a data trail, all in real-time. This software system offers complete transparency around scheduled appointments, progress of work, details of completed work and credentials of contract workers.

“Beneficial to both independent contractors and commercial enterprises that employ independent contractors, this software provides oversight of contracted work to verify that work is done properly, in a timely fashion and in adherence to all safety requirements,” said Eric Gordon, president, Crawford Compliance. “The Crawford Compliance suite of software tools is one of the most comprehensive contractor management solutions available in the marketplace.”

Further details on Crawford Compliance are available on the company’s [website](#).

For more information, contact

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#### **About Crawford®**

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world’s largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities with an expansive global network serving clients in more than 70 countries. The Company’s two classes of stock are substantially identical, except with respect to voting rights and the Company’s ability to pay greater cash dividends on the non-voting Class A Common Stock (CRD-A) than on the voting Class B Common Stock (CRD-B), subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of CRD-A must receive the same type and amount of consideration as holders of CRD-B, unless different consideration is approved by the holders of 75% of CRD-A, voting as a class. More information is available at [www.crawfordandcompany.com](http://www.crawfordandcompany.com).