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FOR IMMEDIATE RELEASE



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Crawford Acquires Cherrie Griffith Ltd.

TORONTO (July 3, 2018) – Crawford & Company (Canada), Inc. today announces the acquisition of Cherrie Griffith Ltd., a provider of risk and claims services in the Ottawa region for over 10 years. With a strong history of excellence in customer service, a commitment to the local marketplace and proven major and complex loss experience, Cherrie Griffith is a strategic acquisition that enhances Crawford’s capabilities in this important territory. Cherrie Griffith provides a unique blend of large loss capability with adjusters who offer strong adjustment skills across a broad spectrum of loss exposures.

“The acquisition of Cherrie Griffith plays an important role in Crawford’s commitment to enhancing and broadening our depth of knowledge and expertise in specialty and complex losses, including those tied to emerging risk,” said Pat Van Bakel, president and chief executive officer, Crawford & Company (Canada) Inc. “The capabilities of Cherrie Griffith align well with those of our GTS® service line while at the same time strengthening our offering in more traditional small and mid-market exposures.”

“The ability to join our teams to bring enhanced capabilities and capacity to the Ottawa region was a clear differentiator in our decision to join Crawford,” said Michael Cherrie and Mike Griffith.

“We are especially pleased to offer our existing employees the opportunity to leverage the resources, products, technology and training available through a truly global player like Crawford.”

Both Michael Cherrie and Mike Griffith will assume the role of senior general adjuster, Global Technical Services (GTS®). In addition, Cherrie will manage the Ottawa region (comprising the branch network of Ottawa, Kingston, and Brockville) while Griffith will play an integral role in the technical mentorship of our staff in that region. Our current Ottawa manager, Nancy Brooks will co-manage through the transition before assuming a new role within Crawford.

“As part of the company’s mission to restore and enhance lives, businesses and communities, this acquisition will further enable us to assist those impacted by unique, complex losses,” said Van Bakel.

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About Crawford®

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world’s largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities with an expansive global network serving clients in more than 70 countries. The Company’s two classes of stock are substantially identical, except with respect to voting rights and the Company’s ability to pay greater cash dividends on the non-voting Class A Common Stock (CRD-A) than on the voting Class B Common Stock (CRD-B), subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of CRD-A must receive the same type and amount of consideration as holders of CRD-B, unless different consideration is approved by the holders of 75% of CRD-A, voting as a class. More information is available at www.crawfordandcompany.com.