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FOR IMMEDIATE RELEASE

Crawford Acquires JDS Adjusters Ltd.

TORONTO (September 4, 2018) Crawford & Company (Canada) Inc. is pleased to announce the acquisition of James, Dube, Spraggs Adjusters Ltd. (JDS Adjusters Ltd.), with locations in Winnipeg and Brandon, Manitoba, effective August 31, 2018. The acquisition supports Crawford's strategic endeavour to onboard and attract the best and brightest talent in the industry to better serve our clients' unique needs.

"I am particularly pleased with our acquisition of JDS," said Pat Van Bakel, president and chief executive officer, Crawford & Company (Canada) Inc. "It is rare to find an opportunity to align with such a group of experienced and progressive claims professionals, all of whom are well-trained, mentored, and profoundly dedicated to excellence in customer service."

JDS Adjusters Ltd. has been serving the Manitoba insurance and risk marketplace since 1994. The partners have strong roots in the community and have been leaders in the Manitoba insurance industry for many years. This firm has earned a reputation for exemplary customer service and technical loss adjusting demonstrated through service excellence across all nature of claims, including major and complex losses.

"What attracted us about joining Crawford was our ability to maintain the foundational values of JDS while gaining access to a large global network, advanced technology and training - not only to enhance our service delivery but to provide our adjusters with the necessary tools to remain at the forefront of their Industry," said David Dube, managing partner, JDS Adjusters Ltd.

Crawford's Manitoba operations will be merged under the leadership of JDS partner Hugh Sutherland, who will assume the duties of provincial manager, Manitoba.

"The addition of Ken James, David Dube, Kent Spraggs, Hugh Sutherland, Gary Pilloud and their respective adjusting teams greatly enhances our Global Technical Services (GTS®) capabilities in this important Region," said Pat Van Bakel. "This acquisition will further enable Crawford to assist those

impacted by unique, complex losses, in accordance with the company's mission to restore and enhance lives, businesses and communities."

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About Crawford®

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world's largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities with an expansive global network serving clients in more than 70 countries. The Company's two classes of stock are substantially identical, except with respect to voting rights and the Company's ability to pay greater cash dividends on the non-voting Class A Common Stock (CRD-A) than on the voting Class B Common Stock (CRD-B), subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of CRD-A must receive the same type and amount of consideration as holders of CRD-B, unless different consideration is approved by the holders of 75% of CRD-A, voting as a class. More information is available at www.crawfordandcompany.com.