



Crawford & Company®  
5335 Triangle Parkway NW  
Peachtree Corners, GA 30092

**FOR IMMEDIATE RELEASE**

**Crawford & Company® Enters Enterprise Partnership with Hosta a.i.**

*Crawford and Hosta a.i. Partner to Accelerate Cycle Times on Interior  
Damage Assessment While Improving the Insured Claims Experience*

**ATLANTA (February 28, 2023)** Crawford & Company® (NYSE: CRD-A and CRD-B) is pleased to announce a partnership with Hosta a.i. to provide fast, accessible and trusted information on interior damage to a vast network of adjusters and independent contractors. Hosta a.i.'s measurements, material assessment and automated sketches, integrated with major estimation platforms, create the next level of automation to the adjustment process.

“We’re excited to partner with Hosta a.i. This state-of-the-art technology is the closest to an image-to-scope solution that exists in the market today,” said Ken Tolson, president, Crawford Network Solutions. “The technology integrates seamlessly into our existing virtual and self-service processes, requiring only images, as opposed to an app, and provides highly accurate measurements of the property for use by the desk adjuster in assessing scope and damage.”

Hosta a.i. has served the U.S. insurance industry since 2020. With Hosta a.i., photos of the interior space are transformed into automated sketches, elevation drawings, individual structural and material measurements, and material identification. Hosta a.i.'s capturing experience can be accessed via a simple link that guides the policyholder through the image capture on their smartphone with no app download or special smartphone requirements needed. The damage assessment is provided back to the adjuster and enables both the desk and the field adjusting teams to accurately triage, estimate and settle claims in hours as opposed to days.

“Crawford leverages its market impact to drive innovation across the insurance industry and we’re excited to partner on creating a better claims experience for the insured and the carrier,” said Henriette Fleischmann, COO, Hosta a.i. “Not just providing better data for decision-making, but also providing a solution that meets the insured where they are – with an extremely simple capturing experience in a moment of vulnerability. This drives the NPS score!”



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The Hosta a.i. partnership is Crawford's latest investment to support DIY data collection on behalf of their carrier partners, enabling more virtual and desk-adjusting services. Combined with expanded scoping programs via Crawford's subsidiary WeGoLook® and Digital Desk, this significantly reduces carrier costs while providing a superior experience for the policyholders.

To learn more about Crawford's Partnership with Hosta a.i., contact [mediarelations@us.crawco.com](mailto:mediarelations@us.crawco.com).

### **About Crawford®**

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world's largest publicly listed independent provider of claims management and outsourcing solutions to carriers, brokers and corporations with an expansive global network serving clients in more than 70 countries. The Company's two classes of stock are substantially identical, except with respect to voting rights and the Company's ability to pay greater cash dividends on the non-voting Class A Common Stock (CRD-A) than on the voting Class B Common Stock (CRD-B), subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of CRD-A must receive the same type and amount of consideration as holders of CRD-B, unless different consideration is approved by the holders of 75 percent of CRD-A, voting as a class. More information is available at [www.crawco.com](http://www.crawco.com).

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Media Contacts: [mediarelations@us.crawco.com](mailto:mediarelations@us.crawco.com)

Lynn Cufley  
+44 207 265 4067  
[Lynn.Cufley@crawco.uk](mailto:Lynn.Cufley@crawco.uk)

Katie Cline  
+1 470 792 5678  
[Katie.Cline@us.crawco.com](mailto:Katie.Cline@us.crawco.com)