



Crawford & Company®
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FOR IMMEDIATE RELEASE

**CRAWFORD & COMPANY® APPOINTS NEW
HEAD OF CLIENT SERVICES FOR INTERNATIONAL OPERATIONS**

Simon Jeffery joins Global Client Development team

ATLANTA (28 AUG 2025) Crawford & Company® (NYSE: CRD-A and CRD-B) is pleased to announce that Simon Jeffery will be joining our Global Client Development team as head of Client Services, International, effective 28 August 2025. Simon will report directly to Wayne Manning, chief client officer, International and will be based in London.

Simon brings extensive experience in client relationship management and strategic client development across international markets. His appointment reflects our commitment to delivering exceptional service and value to our international clients. Simon has a proven track record of successfully managing and growing client relationships, with an in-depth knowledge gained from working with clients in the UK, European, and international insurance markets.

In his new role, Simon will be responsible for maintaining and developing client relationships at both the executive and C-suite level. Operating on an international basis, he will support client service initiatives, strengthen cross-market collaboration and drive innovation in how we support and grow our client partnerships.

Andrew Bart, CEO, International Operations, commented “Simon’s appointment reinforces our commitment to delivering exceptional levels of service to our clients. Simon is an extremely talented individual who excels at fostering highly collaborative and strong relationships with companies across the insurance sector.”

He continued: “At Crawford, our focus is on achieving greater client cohesion and ensuring that we operate as a seamless extension of their global capabilities. That closeness will enable us to grow and optimize these multi-territory relationships, further strengthening Crawford’s position as both a strategic and trusted consultative partner.”

About Crawford®

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is a leading global provider of claims management and outsourcing solutions to insurance companies and self-insured entities with an expansive network serving clients in more than 70 countries. The Company's two classes of stock are substantially identical, except with respect to voting rights for the Class B Common Stock (CRD-B) and protections for the non-voting Class A Common Stock (CRD-A). More information is available at www.crawco.com.

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