Crawford & Company®
5335 Triangle Parkway NW
Peachtree Corners, GA 30092

FOR IMMEDIATE RELEASE

CRAWFORD & COMPANY® RENEWS ITS COMMITMENT TO RISE®

Continuing a Legacy of Educating and Developing Claims Professionals

ATLANTA (July 2, 2026) Crawford & Company® is proud to announce its renewed membership in RISE (Rising Insurance Star Executives) as a corporate member, reinforcing its focus on supporting early-career professionals and investing in the future of the insurance industry.

RISE is a professional community dedicated to developing the next generation of insurance leaders. Through mentorship, education, networking and leadership development, RISE empowers professionals to accelerate their careers and helps organizations attract, engage and retain top talent.

“Crawford continuing its relationship with RISE sends a powerful message: developing the next generation of insurance leaders is a top priority. We’re excited to work with an organization that understands the importance of talent, innovation and long-term industry growth,” said Amy Cooper, CEO, RISE.

Crawford’s support of RISE is just one part of Crawford’s early career talent strategy. It also includes Broadspire’s Early Career and Global Technical Services’ Protégé Programs, along with internships and partnerships with universities designed to attract emerging talent. Insurance professionals also have access to structured development pathways through Crawford Educational Services, which offers technical training, leadership development programs and support for professional designations. With roots dating back to 1946, Crawford has a long history of helping develop generations of claims professionals. Initiatives such as the Emerging Leaders program, Manager Acceleration Program and Women LEAD provide Crawford employees with opportunities to build skills, advance their careers and prepare for leadership roles.

“Supporting early-career professionals is essential to the long-term strength of our industry,” said Nidhi Verma, chief people & ESG officer, Crawford. “At Crawford, we are focused on building a strong pipeline of future insurance leaders through early career hiring, ongoing training and a culture that

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prioritizes growth and internal mobility. Our membership with RISE is an extension of those efforts, helping expand access to mentorship, development and industry connections."

By joining RISE as a corporate member, Crawford joins a nationwide community of organizations that support leadership development, industry engagement and long-term talent development initiatives.

About Crawford®

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is a leading global provider of claims management and outsourcing solutions to insurance companies and self-insured entities with an expansive network serving clients in more than 70 countries. The Company's two classes of stock are substantially identical, except with respect to voting rights for the Class B Common Stock (CRD-B) and protections for the non-voting Class A Common Stock (CRD-A). More information is available at www.crawco.com.

About RISE

RISE is a professional community dedicated to developing the next generation of insurance leaders. Through mentorship, education, networking and leadership development, RISE empowers professionals to accelerate their careers and helps organizations attract, engage and retain top talent. For additional information about RISE, visit riseprofessionals.com.

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