



Crawford & Company®
70 Mark Lane
London, EC3R 7NQ



Media Contact: Lynn Cufley
+44 207 265 4067
lynn.cufley@crawco.co.uk

FOR IMMEDIATE RELEASE

Crawford & Company® TPA: Broadspire® announces partnership with Collision Management Systems

Partnership will help reduce fleet incidents and claims costs

LONDON (19 May 2020) Broadspire® by Crawford Company and a leading third-party administrator (TPA) of workers' compensation claims, liability claims, disability and leave management and medical management services, has announced a new partnership with risk and incident management software specialist, Collision Management Systems (CMS), to deliver Broadspire Risk Assist, a real time risk management and incident alert software solution designed to help fleet operators reduce incidents, improve driver safety and lower claims costs.

Broadspire Risk Assist is a key part of Broadspire's suite of connected claims and risk management services. The software solution collects, combines and analyses data from any existing hardware or data source in a business, including telematics, wearables, tachograph, dashcam, claims, HR, operational and speeding / parking ticket data.

Broadspire Risk Assist enables fleet operators to gain critical insights into their corporate risk profile and the behaviors driving risk across their business, as well as pinpointing those employees most likely to experience an incident. Real time incident notifications also allow the fleet manager and Broadspire to respond immediately to a situation, ensuring employees are supported and costs mitigated as far as possible.

Customers have experienced a near average 20% reduction in claims frequency, as well as a £1,000 reduction in average claims severity, per every detected incident through the use of the product delivered by CMS that will form an integral part of Broadspire Risk Assist.

Commenting on the partnership, Kirsten Early, managing director, UK & Ireland, Broadspire, said: "Through our partnership with CMS, we will enable our fleet clients to access critical risk data to help reduce incidents and lower claims costs in line with our mission to restore and enhance lives,

businesses and communities. This forms part of our commitment to provide scalable, user-friendly, tech-based solutions that have a positive impact on claim frequency and severity, whilst simultaneously improving our client's employee safety."

Charles Smith, CEO, Collision Management Systems, added: "A growing challenge in our connected world is the efficient use of the increasing amount of data that is being generated, to manage risk effectively. We are proud to be powering a solution that will transform the duty of care and risk management program for Broadspire's client base of global, highly recognisable brands. We look forward to helping every business to be even better at making their working world safer."

About Crawford TPA: Broadspire®

Broadspire® by Crawford & Company® and leading third-party administrator to employers and insurance companies, offers a broad suite of customized claim, medical management, accident and health, and disability and leave management services designed to help increase employee productivity while containing costs. Broadspire is a part of Crawford & Company, the world's largest publicly listed independent provider of claims management and outsourcing solutions to carriers, brokers and corporates with an expansive global network serving clients in more than 70 countries. Services are offered by Crawford & Company under the Broadspire brand in countries around the world. More information is available at www.choosebroadspire.com.

About Crawford®

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world's largest publicly listed independent provider of claims management and outsourcing solutions to insurance companies and self-insured entities with an expansive global network serving clients in more than 70 countries. The Company's two classes of stock are substantially identical, except with respect to voting rights and the Company's ability to pay greater cash dividends on the non-voting Class A Common Stock (CRD-A) than on the voting Class B Common Stock (CRD-B), subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of CRD-A must receive the same type and amount of consideration as holders of CRD-B, unless different consideration is approved by the holders of 75 percent of CRD-A, voting as a class. More information is available at www.crawco.com.

About Collision Management Services

Founded in 2012, Collision Management Systems (CMS) gathers, refines and analyses data from any connected vehicle, company or person, giving leading insurers, fleets, and remote worker organisations, across the globe, the right information to take fast, decisive actions to manage incidents and risk better, and make the working world safer. Visit www.c-m-s.tech to find out more.

###

Media Contacts:

Lynn Cufley
Communications Director, International
Crawford & Company
+44 7585 901936
Lynn.Cufley@crawco.co.uk

Frank Reynolds
Head of Marketing
Collision Management Systems
+44 345 241 9449
frank@c-m-s.tech