



Crawford & Company®
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FOR IMMEDIATE RELEASE

Crawford & Company® appoints first Corporate Sustainability Manager (UK)

Kate Prangnell to engage stakeholders and embed ESG principles throughout the UK organisation

LONDON (15 SEPTEMBER 2021) Crawford & Company (NYSE: CRD-A and CRD-B), the world's largest publicly listed independent provider of claims management and outsourcing solutions, is delighted to announce the appointment of Kate Prangnell as Crawford first corporate sustainability manager in the UK.

Crawford believes in giving back to the communities we serve and responsibly stewarding our resources while promoting an environment in which our employees are empowered to grow, emboldened to act and inspired to innovate. In this newly created role, Prangnell will be tasked with ensuring Crawford & Company's commitment to environmental, social and governance (ESG) best practice is embedded into its offering at every stage.

Lisa Bartlett, president, UK & Ireland, said "Kate will engage with and influence stakeholders at all levels as well as undertake research, data analysis / presentation, project management and policy writing with a remit including climate-related risk, ESG and sustainability reporting, modern slavery, community, charity and more."

Prangnell joins Crawford from administrator EQ, where she was group corporate responsibility manager overseeing the company's ESG performance and sustainability reporting, net zero strategy, climate risk management and policy as well as colleague engagement, mental health and wellbeing.

"We believe how we do business is just as important as any measurement of financial growth. It is, in fact, key to our success," Bartlett said. "In the new role of corporate sustainability manager, Kate will help formally embed these principles in everything we do."

"Kate brings to Crawford valuable experience in delivering just this kind of change with her previous employer, with a proven ability to harness groups, people and passion across the organisation. We are delighted to welcome Kate to Crawford and look forward to working together to bring about even more positive change," Bartlett added.

Kate Prangnell, corporate sustainability manager (UK), said “I am very happy to join Crawford and excited to help develop an approach to sustainability so that we can better serve our employees, clients, customers and anyone who depends on us. I’m particularly looking forward to engaging and collaborating with our clients on sustainability issues and continuing to champion the importance of mental health awareness in the workplace alongside the Crawford wellbeing champions.”

About Crawford®

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world’s largest publicly listed independent provider of claims management and outsourcing solutions to carriers, brokers, and corporates with an expansive global network serving clients in more than 70 countries.

The Company’s two classes of stock are substantially identical, except with respect to voting rights and the Company’s ability to pay greater cash dividends on the non-voting Class A Common Stock (CRD-A) than on the voting Class B Common Stock (CRD-B), subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of CRD-A must receive the same type and amount of consideration as holders of CRD-B, unless different consideration is approved by the holders of 75 percent of CRD-A, voting as a class. More information is available at www.crawco.com.

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